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'Life Boat' to save one discipline

Alyssa Porrino Assistant Section Editor

This month's convocation, titled "Life Boat," will bring out a new side of FSC's professors as they fight for the last available spot in the students' lifeboat.

November's convocation will put the lives of professors in their students' hands. Eight professors will be given a chance to argue their case for two minutes as to why they deserve to get on the life boat. After each professor has claimed why their discipline would be the best suited for survival, they are allotted one minute to give a rebuttal.

Once all professors have spoken their piece, the students will be asked to send in their votes via text message for which professor should get the spot on the boat and the winner will be announced later.

"I think they should have done voting on the convocation attendance ballot," Tricia Fajen, FSC student said. "Yes it will take longer, but there are some people who don't have texting and I don't think they are going to get everyone to send in a text. You are required to turn in a convo card."

While convocation is a mandatory event, the faculty wants students to enjoy it and take something away from each convocation.

"We're always looking for ways to make the convocations interesting and relevant to students," Dean of Student Development Matt Thompson said. "Our goal was to develop a convo that incorporated the SAGA theme of health and wellness, one

Continued on page 2

Humanities prepares for new home

The Student Voice of Florida Southern College

Kelsey Tressler Assistant Section Editor

Florida Southern College will recognize the donors and the architect behind the building at the dedication of the Dr. Marcene H. and Robert E. Christoverson Humanities Building on Nov 12 at 1:15 p.m.

FSC President Anne Kerr will speak at the ribboncutting ceremony, honoring Marcene Christoverson and many other donors who provided funding for the new humanities building, according to Vice President of Advancement Robert Tate.

The dedication ceremony will take place in front of the building and guided tours will be offered afterward for those interested, Tate said.

"We certainly want students to be there," Tate said.

The new building was designed by Robert A. M. Stern, the same architect who designed the Barnett Residential Life Center. Stern

was the honorary chancellor of FSC in 2006.

"He's probably one of the foremost architects in the nation," Tate said.

The first floor of the building is at basement level and the second floor is at ground level, according to Peter Schreffler, chair of the English department.

The building will be home to the English department as well as the modern languages department, including Spanish and Portuguese. "Every student takes English and language classes as a part of

their general education," Tate said. According to Tate, the building also houses the Wynee's Moc Theater, a place to teach film studies or show films to classes. The

theater may also open on weekends to show movies to students. "Our idea is that you get your sandwich from TûTû's and then walk over to the Wynee's Moc Theater and watch a movie," he said.

In addition to the theater, there are also seminar rooms, a computer lab and writing labs.

"It blends beautifully into the Frank Lloyd Wright architecture, while having modern, technology-equipped classrooms that really match engaged learning," Tate said.

After the opening, writer Ted Bell will be signing copies of his newest book Warlord. Bell, who took classes at FSC, was a highly successful advertising professional until the age of 40, when he retired to devote his time to writing. Warlord is the sixth book in his action-thriller series.

The former humanities building will probably still house offices and be used for classes, according to Director of Marketing and Public Relations Linda Clay, but that has not been completely determined vet.

"It will certainly be utilized, but we've got to focus on the new building right now," Clay said.

Spring graduation venue may change

Samantha Mattell News Editor

Florida Southern students may graduate from a new venue this year.

With graduating classes growing larger each year, FSC opted to look into alternative locations for the spring graduation ceremony. While the event is traditionally held in the George W. Jenkins Field House on campus, this year's ceremony may be held at the Lakeland Center on Lime Street.

According to SGA President Tonda Wooten, approximately 315 students will graduthe families of these students, graduation - it is those people who make graduation but the graduates are seated on the ground will either be moved to the Lakeland Center, or remain at the Jenkins Field House with the restriction of a ticket system. Each student would receive six tickets to invite friends and family members.

"Many people, including myself, have more than six family members who will attend graduation and want them all there, but you also want the people you've spent the last four years with at this school to see you graduate too," SGA VP of Finance Ali Cahalan said. "I can't imagine graduating

ate in April 2011. In order to accommodate without some family members or friends and a more professional stage and set-up, special, not the venue."

> "Some students had concerns about losing the 'tradition' of graduation by moving it to the Lakeland Center," SGA Senator Madeline Watts said.

> Wooten also said that holding the ceremony at the Lakeland Center would be cheaper for the school since it would eliminate the need to rent a stage and sound system.

> "I graduated from high school in the Lakeland Center and I absolutely loved it," Cahalan said. "Not only is there more room

floor while the guests are seated in stadium seating, putting even more focus on the graduates. I think this is a great change."

Administration is allowing several parties to be involved in the decision. SGA, both the Senate and President's Circle, will represent the student opinions. In their October meetings, both divisions of SGA voted for the event to be moved to the Lakeland Center.

"The general consensus of SGA is that students would choose family and friends over location," Watts said.

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News

Odd News

Compiled by Christine Simone Editor-in-Chief

Four-year-old hits woman with bike, gets sued

A New York Supreme Court Justice has determined that a six-year-old girl should stand trial for a crime she committed at age four.

In 2009, Juliet Breitman hit an 87-yearold woman with her training bicycle. The woman sustained a fractured hip and was forced to have surgery for the injury before dying three months later.

Breitman's lawyer argued that the girl should not be held responsible for the incident due to her age, but Justice Paul Wooten disagreed.

Art now sold in vending ma-

Vending machines that were once used to sell cigarettes, gum and condoms nearly 50 years ago have been refurbished to sell miniature pieces of art packaged in miniature boxes.

According to Reuters, Lars Kaiser, an artist in Germany, has installed approximately 100 art vending machines in bars, public buildings and exterior walls. The boxes of art include collages, sculptures and paintings priced at around \$3 USD with an insert about the particular work of art.

Bank robber forgets getaway

California police are on the hunt for a bank robber who flagged down several people outside a Capitola bank and offered to pay them \$1,000 for a ride to Santa Cruz.

Police told the Santa Cruz Sentinel the bribe belongs to the bank and that they will continue to search for the man and whoever may have taken him up on his offer.

Two Americans vote from outer space

Commander Edward Michael Finche and Flight Engineer Greg Chamitoff cast their votes on Tuesday from more than 200 miles above the Earth in the International Space Station, a NASA release said.

Astronauts are able to take advantage of a voting system that was put in place in 1997. An electronic ballot was sent to the station from the Johnson Space Center's Mission Control, the astronauts voted from space, sent the ballot to Houston and the county clerk's office recorded the votes.

Parents legally name daughter 'Boo!'

Two New York parents named their now-eight-year-old daughter Boo! because she was due to be born on Halloween. Boo! was born a day late, but the parents kept the name because they had been joking about it for so long.

"It was the joke that became reality," Boo!'s mother, Erika Elliott, told United Press International. "I love the exclamation point."

Changes to CPR procedure should save more lives

Kerri Stinson Features Editor

The American Heart Association released a change in how to perform cardiopulmonary resuscitation, known as CPR, transferring the emphasis from mouth-to-

mouth resuscitation to chest compressions.

The old format required people to follow CPR in an ABC format, which included airway, breathing and compressions. This process required that the person performing CPR give two breaths followed by 30 compressions.

According to an article from CBS by David Freeman, after a person experiences cardiac arrest, they struggle with flowing oxygenated blood to the brain. The old protocol, which calls for opening the airway first, hinders the delivery of oxygen to vital organs in the body.

The old format of CPR is still the best practice recommended for small children and people who have overdosed on drugs or experienced near-drowning because a lack of oxygen is most likely the reason for this type of cardiac arrest. However, for everyone else, the American Heart Association has implemented a new CPR format, CAB, which places the compressions first followed by the opening of the person's airway and breathing.

in the U.S. that explains that more lives had experienced cardiac arrest.

Dr. Gordon Ewvy, from the University of Arizona Sarver Heart Center, is one of the authors of recently published research were saved when a bystander performed only chest compressions on someone who

wanted to get past people's apprehension of giving mouth-to-mouth to a stranger. According to an article from USA Today, "a landmark study published Oct. 6 in The

The American Heart Association also

Journal of the American Medical Association found that bystanders who applied hands-only CPR were able to boost survival to 34 percent

from 18 percent for those who got conventional CPR or none at all. IN addition, the percentage of people willing o provide CPR rose from 28 percent in 2005 to 40 percent in 2009."

The new guidelines are also meant to eliminate people's apprehension of hurting someone who is already in pain.

"People are sometimes afraid that they'll hurt the patient. Others have a hard time judging how hard they are pressing," Dr. Ahamed Idris, from the University of Texas Southwestern in Dallas, said in an article from CBS. "We want to make sure people understand they're not going to

The new format of CPR was created for hurt the person they're doing CPR on by pressing as hard as they can."

According to the new guidelines, people performing CPR must push at least two inches deep into the person's chest and pump 100 times per minute. It has been suggested that in order to keep the rhythm of 100 compression per minute, people should keep the rhythm of the famous Bee Gees song "Stayin' alive."

NEW CPR GUIDELINES 2010 From the Journal of the American Medical Association Steps Course of Action Tell someone to call 911. Step 1 Place the victim on his or her back, then place the heel of your hand on top of your other hand and place both hands in the middle of the Step 2 Lock your elbows. Next, place your shoulders over your hands and fall forward using your body weight. Press 100 times per minute to the rhythm of the Bee Gees' hit "Stayin' Alive." Step 3 If you have an automated external difibrillator nearby, turn it on and follow the instructions. If you do not, then continue to do chest compressions until help arrives. Step 4

several reasons. The American Heart Association wanted everyone from trained professionals to bystanders to be able to perform CPR. The new guidelines have labeled "hands-only" as the technique that requires those who are not trained in CPR to perform compressions on the person's chest hard and fast until additional assistance arrives.

FSC dedicates the **Roberts Academy**



Dr. Anne Kerr prepares to cut the ribbon with a **Roberts** Academy student at the dedication on Oct. 22. The academy is the only transitional school for talented students with dyslexia in Florida. 24 students currently attend the school.

> Photo by Kelsey Tressler

Convo

Continued from page 1

of the new student learning outcomes, and engaged learning into one program."

Convocation's theme is based on the idea that there has been a breakout pandemic and the survivors, FSC students, are sailing away from the infected land in order to start over. The eight professors fighting for a spot on the boat have been selected by the department heads.

Each professor's goal is to prove to the students that their discipline is needed in order for the new society to flourish.

"I think it's going to be very entertaining to see the professors argue why they should survive because we have a lot of really great faculty members," Fajen said.

This convocation was designed to put engaged learning into action. It will be all about student's decision making.

"We want students to wrestle with the fact that these are complicated topics that will require society, as a whole, to work together to solve," Thompson said.

Ideas on how to make convocation fun, interesting and beneficial to students are created by a committee of students, faculty and staff. Although there is a committee for convocation, everyone is welcome to give suggestions on convocation.

Opinions

Editor reviews 'RED'

Kelsey Tressler Assistant Section Editor

Bruce Willis stars as Frank Moses in RED, a retired CIA operative who has settled down to a life of monotony in a suburb in Cleveland. His only break in the tedium is phone calls with Sarah (Mary-Louise Parker), a customer service employee who answers his repeated requests for pension checks. The same checks that he rips up every time they come in the mail so he can call her and tell her he hasn't received them again.

The sameness is interrupted by a group of CIA hitmen and a cascade of bullets, and soon Moses is fighting for his life and wondering why, after all this time, the CIA is after him. He heads off the agents in

Kansas, reaching Sarah before they can. Moses kidnaps her, but she soon turns sidekick to him with a wild, childish excitement. Moses recruits his old friend and fellow agent Marvin Boggs (John Malkovich), nutty conspiracy theorist who believes government performed secret experiments on him-which, as it turns out, they did.

Moses and his team are also joined by Morgan Freeman and

Helen Mirren, both of whom add a wonderful tongue-in-cheek light to the movie. Freeman is likeable and solid as always. reprising his role as a good man with a terminal illness—only now he's an ex-secret agent. Mirren is silky smooth and unfailingly strong, offering up a good portion of the funniest parts in the movie. The oldtimers eventually deduce that Moses has been put on the CIA's RED list—Retired, Extremely Dangerous.

Based on Warren Ellis' DC graphic novels, RED is not the most surprising movie, but it offers up an interesting idea: What happens to our heroes once they live through all their dangerous missions? The simple answer is, they get old, but they stay awesome. A particularly satisfying scene occurs when Moses and his old archenemy share a drink together. Both grown

> and both mellowed out, they reminisce and laugh raucously at old times.

Moses his team continually one-up youngsters like Karl Urban, who plays the CIA agent in charge of bringing Moses down. They unravel a conspiracy within the CIA and Executive Branch itself, and soon Moses and his team prove that old dogs and classic tricks work better than anything else. Three out of four stars.

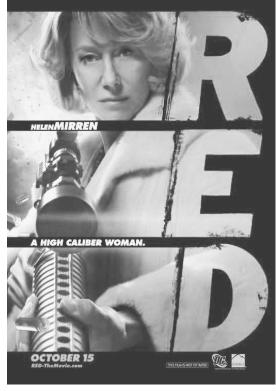


Photo courtesy of patriotcinemas.com

Students Speak Out

"Do you think it is important to vote?"



"It's important. If everyone votes, I feel like it could make a difference."

Hannah Weldon Sophomore

"I feel voting is important, but it is hard to know who to vote for. It was hard to know where I stood."

Mary Yurso Junior



'Social Network' shapes society, students' lives

YOU DON'T

Danielle Burch Staff Writer

Social Networking is no longer just a website that people visit for fun. It has turned into a way of life.

Originally, the site "The Facebook" was

invented by Mark Zuckerburg so that the students at Harvard University could connect easily to all of their friends within the University.

This is where the transformation began.

Our entire society began to change into a technology environment right before our eyes. Many people do not believe this fact, but as one watches the movie, "The Social Network," they will see it as proof.

Junior Becca Watters describes it as a great movie that clearly proves how our society changed when Facebook was invented.

"(The movie) made me more cognizant of the fact that social networking has become so ingrained in our life and the fact that we are always like 'oh Facebook me' instead of handing out business cards," junior Megan Getter said.

Our society now uses this site and many others as a communication tool to connect every one of us in some shape or form.

"Facebook is a very important communication tool for young and old people, as well as those from different demographic groups," communications professor Alex Ortiz said.

Originally, the site was intended to target only college students at Harvard University. However, as the movie describes the website was such a success within the one school that Zuckerbug decided to expand the website to three other colleges.

Expanding even more, the website made its way across the United States and then across the world.

Now, the Facebook we know includes college students as well as their parents, grandparents and younger siblings.

Ortiz feels that although social networks have already been around for six years now, they are still only skimming the surface of their potential.

They are even making their way into our classrooms and learning environ-

"Facebook seems to be a recurring theme in my classes. I assign assignments to them on Facebook and have groups for my classes on Facebook," Ortiz said.

At first, many people thought the movie was intended to be a documentary, however, it was not.

Several aspects of the movie are fictional except for the basic concept, impact on society and statistics.

The producer took a cowww.socialnetworkmovie.com medic approach to the film, added facts and filmed the

movie in a documentary style.

Photo courtesy of

Many professors recommend that all their students go see the movie. Some other universities are even taking their classes on field studies to go see the movie at a local movie theatre.

Although no classes at Florida Southern College have done this, it is still something professors have considered as a potential teaching tool.

Ortiz says that when the movie comes out on DVD he will use class time to show it to his students so they will understand the early beginnings of social networking.

The movie is also a useful tool for college graduates who are looking to become

"The movie proves that when running a business you can't give up and that you must stick to your original thoughts," Wat-

Little did everyone know that our society's entire way of life would change with just an "algorithm on the window in the Kirkland Dormitory."



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The Southern office is in the student publications office in the Chatlos Building on Johnson Ave. Staff can be reached Monday through Friday.

Election 2010

Florida elects Rick Scott, Marco Rubio and

Christine Simone Editor-in-Chief

With each new election year comes not only a new set of candidates vying for their opportunity to affect the operations of government, but also new techniques for how to achieve election. Several key races in the state of Florida were determined Nov. 2.

Gubernatorial Race

Republican Rick Scott secured the gubernatorial seat with 49 percent of the vote to Alex Sink's 48 percent.A difference of 1/2 percent triggers an automatic recount. Scott led the race by only 100,000 votes, but Alex Sink conceded Wednesday morning to the secure Scott as the governor.

Scott chose to run on a platform of creating hundreds of thousands of jobs, holding government agencies accountable and promising to cut property taxes. The Miami Herald called Scott a "political rookie" as the great extent of his background was as a health care executive.

Alex Sink is Florida's current chief financial officer and she ran for office on claims that she would be able to cut taxes, aid businesses and save the state's finances.

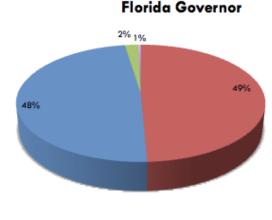
Three televised political debates had little impact on voters' decisions between the two candidates. Scott has held a slim lead for several weeks, but as of Oct. 13 a Quinnipiac University survey determined Scott held only a one percent lead over Sink with a three percent margin of error.

"I had the absentee lot mailed to me (last) week from home and I (voted)," junior Christopher Kirchman said.

Political sciprofessor Rick Scott (R) will take the office of Florida Ander- governor in January.

son said m o s t college students are not registered where they att e n d school regardless of fact the that

they live



away from where they are registered to vote for the ma-

"(College students) are not invested. There are greater priorities in their lives. They don't pay taxes and the elections fall in a busy part of the semester," Anderson

U.S. House and Senate

Prior to the Nov. 2 election, the Democratic Party held the majority in both the U.S. House and U.S. Senate, but with 37 of the total 100 Senate seats up for election, the GOP only needed an additional ten seats to overtake the

Senate. In the House, about 100 of the 435 seats were up for grabs where Republicans needed an additional 39 seats reach the 218-member majority mark.

GOP The easily met the requirements to take a majority in the House earning 60 seats, but failed to gain the necessary seats in the Senate, gain-

Photo courtesy of rickscottforflorida.com

ing just four of the ten needed.

Of the 25 U.S. House positions available during the Nov. 2 election, all but six of the seats went to Republican candidates.

Both parties are struggling to hold onto the Senate and will be looking to 2012, senior Richard Soash said.

In a three-way race for the open U.S. Senate seat, Republican Marco Rubio took a 21 percent lead to secure his victory over opponents Charlie Crist and Kendrick Meek.

Rubio listed several large topics of importance in his campaign such as governmental reform, health care reform, immigration and education.

Current Governor Charlie Crist elected to run for a Senate position rather than as an incumbent for the gubernatorial seatswitching his party affiliation from Republican to Independent, but came up short in the election

"Running as an independent means I put the people first over party," Crist said on his campaign

Crist selected a long list of issues to post his position on, but some key topics were lowering the cost of doing business, increasing government transparency, strengthening the economy and improving education.

Democrat Kendrick Meek was considered to be the other frontrunner in this elec-

Meek had hoped to use promises of a strong education system, agricultural sec-

tor and civil rights as some of the key issues he would address in the senate. Meek was also the only prochoice candidate in the Florida senate race.

Role of Political Advertising

Rick Scott (Rep.)

Alex Sink (Dem.)

Peter Allen (Inp.)

CC Reed (Ind.)

Both leading gubernatorial candidates resorted to smear campaigns primarily highlighting financial and ethical flaws in past leadership. Sink maintains that Scott's health care investment company, Solantic, was the cause of one of the largest Medicare fraud schemes in history.

Scott retaliated with accusations that Sink's former

U.S. House of F **Tota**

> Republican 239

> > **U.S. S Tota**

Republican 46

company NationBank, now Bank of America, defrauded customers while Sink was the chain's Florida president. The schemes are only further compounded by Scott's refusal to release his deposition regarding Solantic and Sink's claims that she did not know of the NationsBank fraud.

Both Sink and Scott made statements promoting more accountability for members of government and

both were quick to point out that the othfor the position.

"Negative campaigning has been a part of American campaigning since the very beginning," said Anderson.

"(Negative advertising) is an indication that there are a tisements lot of competitive races."

even went the entire of "I'm sic sure what a

During 1

Ashley Ro When it key.

er would be wrong there are a lot of competitve races."

Bruce And Political Science P

the gubern



Photo courtesy of wikimedia

Marco Rubio (R) defeated Charlie Crist and Kendrick Meek for Florida's U.S. Senate seat.

Election 2010

host of Republican House representatives

Representatives

l: 435

Democrat 185

Senate l: 100

Democrat

as far as refusing to look at Sink throughout

k of seeing all the smear ads. I'm not really any of the candidates really stand for," senior berts said.

comes to political advertising, repetition is

n that

derson rofessor

.com

According to a Nielsen analysis of political advertising, Crist ran nearly 1,300 television ads more than double the number of ads placed by either of his opponents Kendrick Meek and Marco

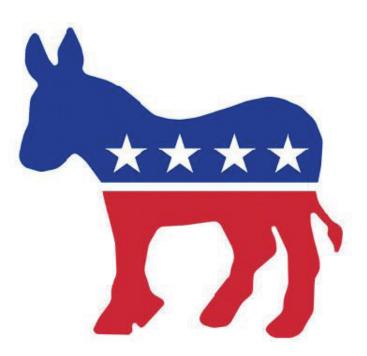
The same analysis unveiled that Rick Scott aired more than four times the number of adver-

as his opponent Alex Sink in his hunt for atorial election including 344 ads in Miami where Sink placed none.

New Advertising Laws

New Florida Legislation changed rules regarding online political advertising during the summer just in time for the massive uptake of political advertising for the fall elections. Prior to the switch, all political ads were required to include a disclaimer indicating the source of the ad, but after June 1 all messages that did not exceed 200 characters were not required to include the disclaimer.

The change allowed for a large increase in social media use as a method of communicating with politicians' publics. All political ads still had to link to a website where the disclaimer was clearly stated, but eliminating its need in Facebook® statuses and Twitter® Tweets has allowed



he second of three televised debates, Scott messages to be transmitted more rapidly and with more substantive content.

Other Statewide Elections

Other notable Florida elections were held for the positions of Chief Financial Officer, Agricultural Commissioner and Attorney General. Jeff Atwater, Adam Putnam and Pam Bondi won those elections respectively. When Bondi is sworn in, she will become Florida's first female attorney general.



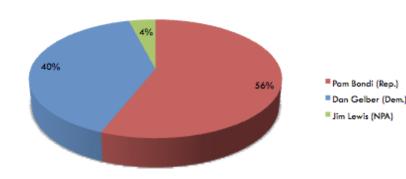
Photo courtesy of centralfloridapolitics.com Jeff Atwater (R) won the position of CFO.



Photo courtesy of pambondi.com

Pam Bondi (R) will become Florida's first female attorney general.

Florida Attorney General



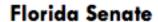
Left: Adam Putnam, a Polk County native and resident of Bartow will be Florida's next Commissioner of

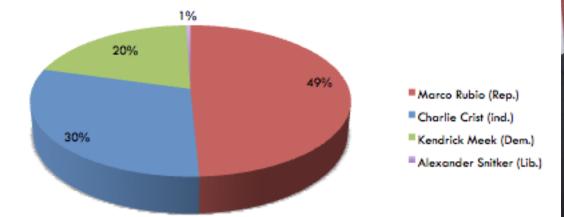


Photo courtesy of adamputnam.com

All graphs by Samantha Mattell.

All statistics valid as of Nov. 3, 11 a.m.





Features

New shops open in Historic Dixieland

The Big Wahoo



The Big Wahoo is an Italian Ice Shop owned by Dennis Warnick. It is located at 201 McDonald St.

Black Swan Bazzaar

Recently opened, Black Swan Bazaar is a unique art, antique and consignment shop that doubles as both a shop of it's own and a venue for individual vendors to rent space and sell their own goods. It is located on McDonald Street close to Florida Southern College.





The small shop is divided into small, cubicle-like areas that are rented to various vendors.



Lakeland City Art Supplies sells canvas, paint, paintbrushes, homemade paper and more.



Nichole Aguero sells her own "vintage jewelry with modern flare" in the shop.



Rafa Natural, a small shop within Black Swan Bazaar, is owned by Kimberly Williams.

Olivia George Staff Writer

Despite the clever name that might make people think of the fish, the town or even the bush, The Big Wahoo is one of the latest additions to a burgeoning set of businesses in the area near Florida Southern College's campus.

The quaint shop, owned by Dennis Warnick, is located at 201 McDonald St. in historic Dixieland in downtown Lakeland. Warnick, who works along side his niece and nephew, Heather and Steve Warnick, sells Italian Ice, Gelatis and an assortment of Haagen-Dazs products.

While The Big Wahoo's doors have been open for a few months now, Warnick tackled his favorite part of the venture much earlier on. He renovated and redesigned the interior of the shop on his own.

Warnick, being a builder in Philadelphia for 20 years prior to moving to Lakeland, added intricacies to the interior of the shop that he feels sets it apart from other shops in Lakeland.

"When I [saw] this building, it immediately reminded me of Philadelphia," he said.

Straying from the typical red, green and white theme that most Italian Ice vendors have adopted in their shops, Warnick chose a deep navy blue for the walls and allowed much of the underlying brick to show through. He added other personal touches, giving the shop a modern appearance.

"What I've created inside...it's got a nice openness to it," he said.

A common misconception about the Gator Ice Italian Ice that is sold at The Big Wahoo and regular shaved ice, according to Warnick, is that they are the same thing. However, Italian Ice is completely different and is made "almost exactly like ice cream—without the cream."

"Half the people know what Italian Ice

is, half associate it with shaved ice," Warnick said.

There are five basic flavors that Warnick keeps in stock at all times—black cherry, blue raspberry, strawberry lemonade, pina colada and mokachino. The other six flavors he keeps out are frequently rotated.

Gelatis, which are a combination of Italian Ice and soft-serve ice cream, are also served at The Big Wahoo.

All products sold are priced at less than four dollars.

Even though Warnick says his shop has been slow to catch on, it has received positive feedback.

"It's a cool little hip place," Derek Larson, a student at Southeastern University, said. "I'll probably tell a lot of people about it."

The unique product was also well conceived in comparison to a typical dip of ice cream.

"It's much more refreshing than ice cream," Lauraann Cox, also a student, said. "And he gave us lots and lots of samples."

While Warnick feels that his product is superior and the location of his shop is "nice and quiet, without a lot of traffic", he says it has failed to translate into overwhelming sales like he'd hoped.

Any signage that he places on the exterior of the building must fall within the numerous redevelopment goals and objectives as outlined by the city of Lakeland in the Dixieland Redevelopment Plan.

According to the Dixieland Community Redevelopment Area Special Public Interest, The Big Wahoo can't have signs mounted on the roof of the building, an electronic message board sign or a pole sign. Specifically, there are six pages of regulations and restrictions that Dixieland businesses must act when choosing the signage for the exterior of their business.



While one side of the shop is devoted to individual vendors, the other half is an antique and consignment shop selling items that the Agueros, the owners of the store, have collected on their own.





The Inside Pocket, a collection of aprons "privileged with pockets, personality and purpose" designed by Bev Hamblin, occupies another stall in Black Swan Bazaar.

Sports

Women's Basketball

Lady Mocs combine training and creativity

Katie Amick Staff Writer

The women's Moccasin basketball team hopes that the use of creative preseason training will help them pave their way to victory during the season.

The team has work outs six times a week. These work outs aren't typical though. They aren't running around the court or practicing their free throws; instead, the team is running in sand pits and playing dodge ball.

Although these work outs may not seem to directly benefit their performance, it still prepares the Lady Mocs for the upcoming season in a more creative way.

Instead of conditioning by running around the court several times, they are running around Lakeland's many lakes.

"We have them run in sand pits, run while holding milk jugs, run around Lakeland, run up the stairs at Lake Mirror, lake to lake runs and through water," Lady Mocs' head coach Jarrod Olson said.

Although the work outs are difficult and tiring, the girls enjoy them more than the traditional work outs.

"I love them, they might be hard but it

builds character and pain is just weakness leaving the body," senior guard and captain Chelsea Johnson said.

The team hopes that this preseason train-

ing will be what it takes to accomplish their goals.

They hope to become champions of the the Sunshine

State Conference, make it to the NCAA tournament, continue to improve throughout the season and excel in the classroom.

"Most of all we want to be a consistent team that is feared in the conference," Johnson said.

Their team motto comes from a well known Stephen Covey quote. It is to "begin with the end in mind." In doing so, they are setting high standards for themselves now so that in the end they will feel accomplished.

"We are in a competitive sport and conference; we want to work hard knowing that it will bring success," Johnson said. The team is proud to welcome seven new players to their team this year.

They consist of three guards including Kayla Lawlor, Emily McLain and Stephenie Pisacano.

"Most of all, we want to be a consistent team that is feared in the conference."

Chelsea JohnsonMoccasin senior guard and captain

Also, there are four new forwards including Emma Cannon, Morgan Lamberg, Sofie Lundberg and Taylor Maldonado.

Johnson describes them as talented new additions that are amazing players with great attitudes.

The team is excitedly awaiting preseason training, which begins on Oct. 15th, and their first game against University of Mary on Nov. 19th.

Their first home game is on Nov. 23rd against Puerto Rico-Bayamon at 5:30 p.m. in Jenkins Field House.

"We are really excited about the season and I think we are going to do really well," Olson said.

From the sidelines

Men's Basketball

The men's basketball team completed two of their three exhibition games against Division I opponents.

Butler defeated the Mocs 90-70. Senior Brandon Jenkins and junior Andre Hawkins each posted 16 points.

The team then went on to play Maryland where they were defeated 106-58. Senior Terry Jenkins was the game's leading scorer.

The Mocs travel to the University of Miami on Nov. 8 to complete their Division I exhibitions.

Swimming

The water Moccasins played host to the Savannah College of Art & Design on Oct. 28.

The Lady Mocs were able to earn a win with senior Cara Potter and freshman Lisa Menne taking individual wins. Potter won the 50-yard and 100-yard freestyle races.

The men were defeated by SCAD 92-111, but sophomore Miguel Ferreira pick up two individual wins in the 100-yard and 200-yard freestyle races.

Volleyball

Lady Mocs dig deep to overcome opponents

AJ Dunn Staff Writer

At this, the midpoint of the season, the Florida Southern Moccasins volleyball team holds a record of 18-7 and is fourth place in the Sunshine State Conference with an 8-4 conference record.

"We aren't where we want to be tactically but we are close," Lass Mocs assistant coach Brian Imperiale said. "But, if you'd said that [18-7] would be your record at this point in the season and asked us if we would take it, we would definitely say yes."

They also said that a good test of their strength and skill would be the two home games in a row, against St. Leo (12-12, 7-6 in the SSC) and Tampa (21-3, 10-1 in the SSC).

"Those games would be a good measuring stick. St. Leo is a few spots behind us and Tampa is leading the conference, and we would need to beat those teams to advance to the Elite Eight," Imperiale said.

So how did the Lady Mocs match up against their SSC rivals?

The Lady Mocs beat St. Leo in three sets at the Jenkins Field House on the October 29th. But then Lady Mocs lost to Tampa in three sets on the 30th.

Although the Lady Mocs were not able to pull away with victories, individual players are still able to tack on kills, digs and hit .500 throughout the matches.

In their loss to Saint Leo, four players hit .500 or better. Sophomore Anne Pietkiewicz had a double-double with 10 kills and 13 digs.

Leading the Lady Mocs in kills is senior Ashley Martin with 234 and junior Lauren Huber with 228.

Junior Anna Niebuhr leads the Lady Mocs in digs with 408.

The Lady Mocs' next home volleyball match is Nov. 9th against Rollins College at 7 p.m. at the George Jenkins Field House after a road trip in South Florida against Nova Southeastern and Barry – two conference rivals.

Remaining Lady Mocs Volleyball Schedule				
Nov. 5	VS	Nova Southeastern* Previous Matchup Lad	Fort Lauderdale y Mocs won 3-2	7 p.m.
Nov. 6	VS	Barry University* Previous Matchup Lady	Miami Shores y Mocs won 3-0	4 p.m.
Nov. 9	VS	Rollins College* Previous Matchup Lad	Jenkins Field House y Mocs won 3-2	7 p.m.
Nov. 13	VS	Eckerd College* Previous Matchup Lady	Jenkins Field House y Mocs won 3-1	4 p.m.
*Sunshine State Conference rival				

FSC Family Weekend 2010 ... Be a part of it.

Friday, November 5 - 7:30 p.m.

Branscomb Auditorium
See the talents of Southern's students
shine at this annual talent show
sponsored by Association for Campus
Entertainment (ACE).

Saturday, November 6 - 7:30 p.m. 60s ROCK When the Music Mattered

Branscomb Auditorium

60s ROCK - When the Music Mattered,
an exciting "Behind the Music"
look at the 1960s with Barry Drake,
one of Rock Music's foremost
historians ... Featuring hundreds of
photos and videos from the 60s!



Sports

Women's Soccer

Lady Mocs advance to semifinals



Ashley Islas Sports Editor

On Nov. 2 the No. 3 Lady Mocs played host to No. 6 Saint Leo University in the first round of the Sunshine State Conference championship tournament.

The Lady Mocs were able to tack on two goals just after the 60-minute mark to overcome a first half goal by Saint Leo on the mist covered night.

In the 34th minute, Saint Leo's Chrissy Darwell took a shot from a loose ball.

Princess Haley was able to rebound a hit from the front left post during the 61-minute mark. Both Ashlie Haas and Alex Hoover assisted.

Haley then scored again just three minutes later from a free kick by Kara Moore.

Both teams had 12 shots. The Lady Mocs had nine in the second half.

Saint Leo's goalkeeper had five saves while Lady Moc Martina Tangen Billing

had eight saves for the night. This was a season high for Billing.

The Lady Mocs weakness came in form of offsides with a total of five. Saint Leo walked away with just on offside call.

The Lady Mocs move on to face No. 2 Florida Tech on Friday, Nov. 5 at Nova Southeastern at 4:30 p.m.

This is the second year in a row the two sides have met in the conference semi-finals, with the Lady Mocs winning last year.

On Tuesday night, No. 4 Tampa defeated No. 5 seeded Rollins and will face top seeded Nova Southeastern at 7 p.m.

The semifinal winners will face each other on Sunday, Nov. 7 at Nova Southeastern at 1 p.m.

Ticket prices for all games are eight dollars for adults, five dollars for age 13 to college students and children 12 and under are admitted for free.







Photos by Ashley Islas

Top: Junior Adi Alvardo battles for ball possession in the first round of the Sunshine State Conference championship tournament as senior Jackie Bachteler awaits to assist.

Middle Left: The Lady Mocs 2-1 victory over Saint Leo relied on maintaining both offensive and defensive strongholds throughout the entire match, including three corner kicks in the second half.

Middle Right: Junior Lexie Bottomley prepares to battle a Saint Leo player for possession of the ball.

Bottom: Junior goalkeeper Martina Tangen Billing pulled through for the Lady Mocs with eight saves and allowed only one goal.

Sunshine State Conference Women's Soccer Championship

Semifinals

Friday, November 5 (hosted by Nova Southeastern)



VS 4:30 p.m





VS 7 p.m.



Finals

Sunday, November 7 (hosted by Nova Southeastern)



VS 1 p.m.

